



Your security is our business.

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Carl Herberger, president and co-founder of Allied InfoSecurity, Inc. is a recognized information security expert. Mr. Herberger draws on his extensive information security background in both the private and public sectors.

A recognized industry expert, he has been invited to speak at 100+ events, including: Gartner's 2005 IT Security Conference. In addition he has been featured in numerous publications, among them the front page of the Wall Street Journal, CISO Magazine, Contingency Planning & Management Magazine, and the Disaster Recovery Journal.

With CISSP and CISM certifications, Mr. Herberger's experience includes business-school course work at University of Boston, University of Minnesota, and Villanova University

He began his career in the U.S. Air Force. As electronic / computer warfare specialist at the Pentagon Mr. Herberger evaluated computer security events affecting daily Air Force operations, and managed critical operational intelligence for computer network attack programs to aid the National Security Council and Secretary of the Air Force. Prior to founding Allied InfoSecurity he served as the information security officer at BarclayCard US, the fifth-largest credit-card issuer in the United States, as the senior executive in charge SunGard's Professional Services IT Security Practice, and as the leader of the Campbell Soup Company's global IT security and disaster recovery function.

Presentation Summary **Social Engineering War Stories – The Perils of Human Nature.**

People have a profound impact on the effectiveness of any information security program. From the desire to be helpful to an aversion to conflict, certain human tendencies create or exacerbate security vulnerabilities. This presentation outlines five such vulnerabilities, or "perils" of human nature, and provides real-world examples of how they can be exploited through social engineering techniques. The examples presented are brief, entertaining, and eye-opening to those uninitiated to con games. This often overlooked aspect of security is obviously a complex problem. Even so, the awareness and advice presented here can help significantly improve your odds of defeating these threats to your information security program.

About Allied InfoSecurity, Inc.

An independent company focused only on security and staffed by certified security professionals, Allied InfoSecurity is a consulting and outsourcing provider that helps small to mid-sized businesses (SMBs) improve and manage their information security programs, mitigate risk, and respond to regulatory and marketplace demands more quickly and effectively than they could on their own.

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