



STATE OF DELAWARE

Cyber Security Awareness

Video Contest

OFFICIAL RULES

Eligibility

The Department of Technology and Information (DTI) welcomes all Delaware public, private or homeschooled students in grades 9 through 12 to enter this contest.

Judging

Videos will be judged by DTI on the following criteria: creativity, originality, video concept and adherence to technical specifications.

Any entry that infringes upon copyright will not be judged.

Winners

One winner from grades 9 through 12 will be selected. Prizes will be awarded to the winning video submission. The school contact person named on the School Entry Form will be notified by DTI personnel. Group submissions are limited to three participants.

The winning video will be displayed on the DTI website and may be used in a campaign to raise awareness among children of all ages about Internet and computer safety.

Submission Checklist

- School Entry Forms (1 per entry)
- Video Entries

Deadline

Video entries are to be submitted at youtube.com/user/DECyberSecurity. All video creators must submit an entry form in conjunction to their video in order to be considered. Submissions will be accepted November 1, 2013 – January 31, 2014. Notification of winning entries will occur no later than February 14, 2014.

Entry Forms may be emailed to:

eSecurity@state.de.us

All entries submitted become the property of DTI, and may be used in future publications.

Questions?

Contact **Heather Volkomer** at **302-739-9824** or send email to eSecurity@state.de.us



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Video Topics & Technical Specifications

Getting Started

Video should illustrate the safe use of the Internet and/or mobile devices. Create original video that demonstrates one of the following concepts:

- not giving out personal information on the Internet
- only visiting safe websites
- being careful with email (not clicking on links in an email)
- use hard to guess passwords
- protecting against identity theft
- safe use of social networking such as Twitter, Facebook, YouTube, etc.
- Any original concept that illustrates safe use of the Internet or mobile devices

Content

- Developed by students
- Targets a broad audience
- Appropriate for grades 4-12
- Avoids narrow topics such as a specific virus
- No specific school names, identifying information, applications, or vendors
- Should retain relevance for one or two years
- No infringement of copyright, trademark or other proprietary rights

Additional Information & Ideas

Kids Safe Online Website

<http://dti.delaware.gov/information/cybersecuritykids.shtml>

Copyright Kids Website

<http://copyrightkids.org>

Technical Specifications

Resolution

- 640x480 pixels

Acceptable Formats

- QuickTime(.mov)
- Windows AVI (.avi)
- Windows media (.wmv)
- MPEG-4 (.m4v/mp4)

Length

- Maximum – 2 minutes
- Minimal credit are allowed limited to 10 seconds
- “Terms of Use” statement must be included after credits
- Leave 5 seconds of black between credits or end of program and terms of use statement

Rules

Entrants retain ownership of their submissions. By participating in the contests entrants also grant to the State of Delaware Department of Technology and Information and educational institutions an irrevocable license to copy, edit, distribute, display and make such other educational and non-commercial uses as they wish in their discretion and in any format or medium. Without limiting the foregoing, video submissions may be reproduced for quality reasons.

Winning video submission must be able to submit a word document (.doc) or text file (.txt) so that closed captions can be added.



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School Entry Form

It is requested that a Teacher or School Contact Person verifies that this form is completely and accurately filled out. Videos should be submitted at [youtube.com/user/DECyberSecurity](https://www.youtube.com/user/DECyberSecurity)

School Entry Forms should be emailed separately to:

eSecurity@state.de.us

*** All Fields Are Required ***

School District:	
School Name:	
School Address:	
School City, State & Zip Code:	
School Phone #:	
Title of Video:	
Student or Group Name:	
Grade:	
Teacher Name:	
School Contact Name:	
School Contact Title:	
School Contact Email:	
Date received at DTI (Official Use Only)	