



STATE OF DELAWARE
Cyber Security Awareness
Video Contest
OFFICIAL RULES



Eligibility

The Department of Technology and Information (DTI) welcomes all Delaware public, private, or homeschooled students in grades 9 through 12 to enter this contest.

Judging

Videos will be judged by DTI on the following criteria: creativity, originality, video concept, and adherence to technical specifications.

Any entry that infringes upon copyright will not be judged.

Winners

One winner from all of the 9th through 12th grade submissions will be selected. Prizes such as iPods and iTunes cards will be awarded to the winning video submission. The school contact person named on the School Entry Form will be notified by DTI personnel. Group submissions are limited to five participants.

The winning video will be displayed on the DTI website and may be used in a campaign to raise awareness among children of all ages about Internet and computer safety.

Submission Checklist

- School Entry Forms (1 per entry)
- Video Entries

Deadline

Video entries are to be submitted at youtube.com/user/DECyberSecurity. In order to be considered, all video creators must submit an entry form in conjunction with their video. An entry form can be found below. Submissions will be accepted November 1, 2011 – January 31, 2012. Notification of the winning entry will occur no later than March 1, 2012.

Entry Forms may be emailed to:

eSecurity@state.de.us

All entries submitted become the property of DTI and may be used in future publications.

Questions?

Contact **Heather Volkomer** at **302-739-9824**, or send email to eSecurity@state.de.us



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Video Topics & Technical Specifications

Getting Started

The video should illustrate the safe use of the Internet and/or mobile devices. Create an original video that demonstrates one of the following concepts:

- not giving out personal information on the Internet
- only visiting safe websites
- being careful with email (not clicking on links in an email)
- use hard-to-guess passwords
- protecting against identity theft
- safe use of social networking sites such as Twitter, Facebook, YouTube, etc.
- any original concept that illustrates safe use of the Internet or mobile devices

Content

- Developed by students
- Targets a broad audience
- Appropriate for grades 4-12
- Avoids narrow topics such as a specific virus
- No specific school names, identifying information, applications, or vendors
- Should retain relevance for one or two years
- No infringement of copyright, trademark, or other proprietary rights

Additional Information & Ideas

Kids Safe Online Website

<http://dti.delaware.gov/information/cybersecuritykids.shtml>

Copyright Kids Website

<http://copyrightkids.org>

Technical Specifications

Resolution

- 640x480 pixels

Acceptable Formats

- QuickTime(.mov)
- Windows AVI (.avi)
- Windows media (.wmv)
- MPEG-4 (.m4v/mp4)

Length

- Maximum – 2 minutes
- Minimal credits are allowed, limited to 10 seconds
- “Terms of Use” statement must be included after credits
- Leave 5 seconds of black between credits, or end of program, and “terms of use” statement

Rules

Entrants retain ownership of their submissions. By participating in the contests, entrants also grant to the State of Delaware Department of Technology and Information and educational institutions an irrevocable license to copy, edit, distribute, display, and make such other educational and non-commercial uses as they wish in their discretion and in any format or medium. Without limiting the foregoing, video submissions may be reproduced for quality reasons.

The winning video submission owner must be able to submit a word document (.doc) or text file (.txt) so that closed captions can be added.